

GRANDE PRAIRIE REGIONAL COLLEGE
OFFICE ADMINISTRATION
COURSE OUTLINE

J. Johnstone
F.94

OA 1040M - COMMUNICATIONS

TEXT:

Essentials of Business Communication, Guffey & Nagel; First Canadian Edition, Scarborough; Nelson Canada, 1994

A Good Dictionary (Random House)

The Gregg Reference Manual, Sabin & O'Neil; Third Canadian Edition, McGraw-Hill Ryerson Ltd.

PREREQUISITE:

English 30 or Good English Skills based on DATS SCORE

COURSE DESCRIPTION:

Examines business communications such as reading, listening, letters, memos, reports and oral presentations. Grammar, spelling and punctuation will be included.

COURSE OBJECTIVES:

Upon completion of this course, you will be able to:

1. adjust your reading speed and your retention levels depending on the material and your purpose
2. improve your ability for active listening
3. understand the communication process
4. understand the barriers to effective communication
5. appreciate the wealth of information communicated non-verbally
6. determine the appropriate letter format for a letter/memo/writing situation
7. write effective letters and memos
8. prepare, organize and develop a short report based on original research
9. make effective oral presentations
10. use correct grammar and punctuation

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GRADING:

The final grade will be determined on the following activities:

In-Class Exercises	10%
Short reports	20%
Letters/Memos	20%
Oral Presentations	15%
Mid-term	15%
Final	<u>20%</u>
	100%

All marks will be expressed on the 9-point system.

COURSE POLICY:

1. Attendance is encouraged; attendance will be taken at each class. If you must miss class, have a classmate get handouts and inform you of assignments.
2. Assignments are due on the dates set by the instructor. Assignments may be handed in early, but only in exceptional circumstances may assignments be handed in late.
3. If you miss an in-class or homework assignment, you receive a zero (0) for that assignment.
4. Plagiarism will not be tolerated.
5. All assignments must be typed.
6. All major assignments must be completed in order to complete this course.