GRANDE PRAIRIE REGIONAL COLLEGE OFFICE ADMINISTRATION COURSE OUTLINE

OA 1040 - COMMUNICATIONS II

TEXT:

Essentials of Business Communication; Guffey, Mary Ellen and Nagel; Brendan; First Canadian Edition, Boston; Nelson Canada, 1994

The Gregg Reference Manual, Sabin & O'Neil; Third Canadian Edition, McGraw-Hill Ryerson Ltd.; 1986

A Good Dictionary (Random House)

PREREQUISITE:

OA 1030 or permission from Instructor

COURSE DESCRIPTION: Applies the principles learned in OA 1030 to the techniques of writing effective letters, memos, and short reports. Emphasizes oral communication, punctuation, and proofreading skills.

COURSE

OBJECTIVES:

- To learn English grammar and apply it to business communications.
- To develop proficiency in applying the principles of style in business writing applications.
- To practice giving short oral presentations and become an active and effective listener.
- To practice organizing and presenting informed reports, letters, and memos.
- To develop skills in critiquing and revising business documents to achieve clarity, correctness, tone, and effectiveness.
- Understand cultural differences and their importance in communications.
- To develop and perfect proofreading skills.

ATTENDANCE/ GRADING:

Attendance will be taken at each class.

Students are responsible to get homework assignments and handouts from learning partner. Students who miss more than one class should notify the instructor.

- Assignments are due on the dates specified by the instructor. Assignments may be handed in early; but only in exceptional circumstances may assignments be handed in late.
- If you miss an in-class or homework assignment, you receive a zero (0) for that assignment.
- Plagiarism is not tolerated and will result in a zero (0) on the assignment. See College calendar p. 29 for information.
- The final course grade will be determined on the following scale:

Exercises	20%
Short reports	20%
Letters/Memos	20%
Oral Presentations	20%
Final	20%
	100%

- Final grades will be expressed on a 9-point scale.
- All assignments except the exercises must be typed.
- All major assignments must be completed in order to complete this course.

WINTER 1996 I. Nicolson - 539-2005 Office E214